

UK CRUISE MARKET – 2010

Statistics – 7th March 2011

1.62 million Brits took a cruise in 2010 – a six per cent increase on 2009. There was a ten per cent increase in the number of people joining their cruise in a UK port while the number of fly-cruise passengers increased by three per cent.

Breakdown by destination (Passengers 000s), 2001–2010

Area	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	% diff 09-10
UK-Port Cruises											
- Mediterranean	52	71	75	100	107	130	154	168	190	267	41
- Baltic	25	26	36	48	51	54	59	70	92	94	2
- Norway	31	30	38	37	57	59	65	77	89	82	-8
- UK - Western Europe	27	29	53	56	67	88	70	81	71	80	13
- Round Britain (Pre 2009 UK-West E)	<	<	<	<	<	<	<	<	16	22	38
- Atlantic Islands	43	36	44	45	50	51	57	70	61	58	-5
- Caribbean	7	9	9	7	14	15	11	14	13	17	31
- Line Voyages	15	19	9	9	18	18	23	35	24	17	-29
- Other areas (Greenland, USA, etc.)	1	3	3	9	28	26	23	39	34	16	-53
- Charter	16	9	14	5	9	10	5	3	3	1	-67
UK-Port Cruises	217	232	281	316	403	451	467	557	594	653	10
Fly Cruises											
- Mediterranean Total	282	283	336	311	263	322	388	439	402	429	7
- Caribbean/Bahamas/Bermuda	139	162	179	228	202	195	217	241	262	255	-3
- Indian Ocean, Red Sea, Persian Gulf	<	<	<	<	<	40	40	18	33	58	76
- Atlantic Islands	34	37	41	44	46	35	36	38	41	40	-3
- W.Coast/Mex/Hawaii	11	19	23	24	34	35	33	34	37	21	
- Trans Panama Canal	<	<	<	<	<	<	<	<	<	15	
- Far East/Australia	17	15	18	7	15	15	21	26	29	30	3
- Alaska	16	17	13	22	26	29	32	31	25	25	0
- Norway (Pre 2009 in Baltic)	<	<	<	<	<	<	<	<	18	16	-11
- Baltic/Scandinavia	15	14	16	20	14	15	19	19	10	9	-10
- Transatlantic – repositioning	9	10	15	16	19	25	34	42	31	23	-26
- Round the World and sectors	12	9	9	13	10	13	14	13	25	22	-12
- East Coast	<	<	<	<	<	<	<	8	8	10	25
- South America	6	6	15	12	7	14	12	8	11	8	-27
- Other areas (Arctic, Pacific, etc)	13	13	17	13	29	12	18	4	8	7	-12
- Charter	6	4	2	4	3	3	2	1	1	1	0
Total Fly Cruises	559	590	683	713	669	753	867	920	939	968	3
Total	776	822	964	1029	1071	1204	1335	1477	1533	1621	6

< Included in other areas

Source: IRN Research – UK CRUISE MARKET 2010, includes Republic of Ireland