

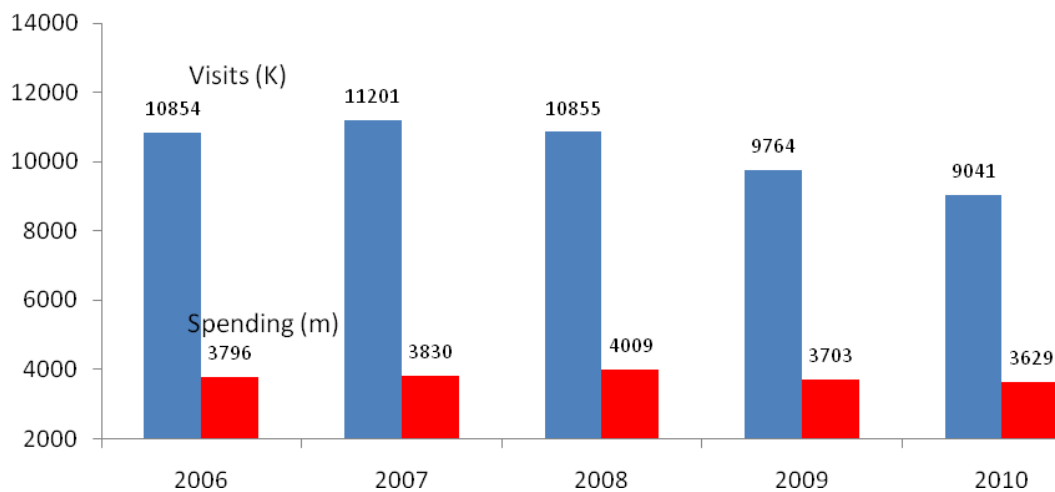


FRANCE UK VISITORS

This definitive quarterly report highlights trends in the market for UK visitors to France. The France UK Visitors report is based on analysis of the UK Government's International Passenger Survey (IPS). It provides essential information for marketing and strategic planners.

The report is produced quarterly with trends of previous quarters in clearly laid-out tables and illustrative charts. It contains data on market shares by mode of transport as well as profiles by age, gender, residence and reason for visit of UK resident visits to France.

SAMPLE OUTPUT – VISIT AND SPENDING TRENDS UK VISITORS TO FRANCE



Q4/2010

£m spending	UK Visits to France		UK Visits to Europe		Total UK Visits	
	Count	%	Count	%	Count	%
Q2/2009	959	12,0%	5179	64,6%	8020	100,0%
Q3/2009	1327	12,1%	7752	70,8%	10944	100,0%
Q4/2009	532	8,9%	3280	55,0%	5968	100,0%
Q1/2010	757	12,5%	3345	55,3%	6047	100,0%
Q2/2010	1004	12,7%	5088	64,2%	7920	100,0%
Q3/2010	1393	12,6%	7908	71,8%	11017	100,0%
Q4/2010	475	8,0%	3096	52,0%	5949	100,0%

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