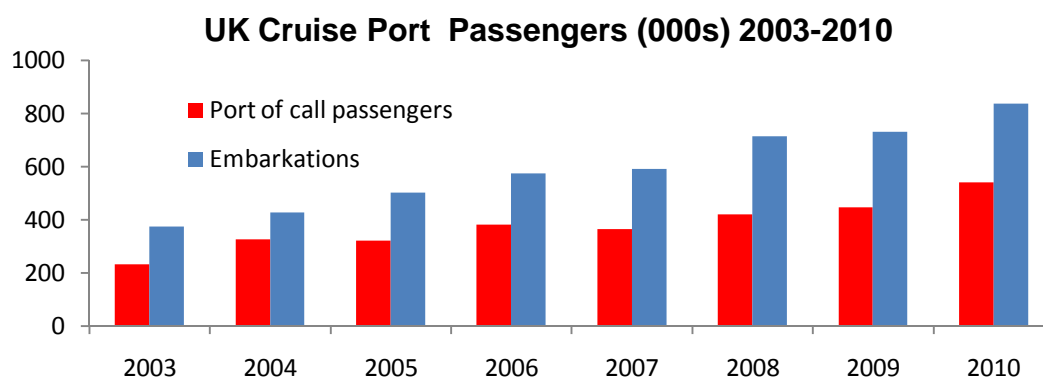


## 9. UK CRUISE PORT STATISTICS

As expected there was significant growth in the number of cruise passengers embarking at, and visiting UK ports in 2010.

With three brand new ships (Celebrity Cruises' Celebrity Eclipse, Cunard's Queen Elizabeth and P&O Cruises' Azura), Cruise & Maritime introducing a second ship, Ocean Countess, Royal Caribbean International providing a year-round service from Southampton with Independence of the Seas and Disney Cruise Lines and Holland America Line introducing full length cruises out of Dover, the number of embarking cruise passengers increased by 104,000 passengers to 837,000, an increase of 14%.

The increasing popularity of the UK as a cruise destination and round Britain cruises stimulated even more growth in the number of port of call passengers, increasing by 21%. This was an additional 93,000 passengers on 2009.



### Summary of UK Port Statistics, 2003-2010

Passengers (000s)	2003	2004	2005	2006	2007	2008	2009	2010	% change (2003-2010)
<b>Disembarkations (Pax 000s)</b>	377	430	497	579	584	707	740	831	+120%
<b>Embarkations (Pax 000s)</b>	375	428	503	576	591	714	733	837	+123%
<b>Annual % increase embarkations</b>	+21	+14	+18	+15	+3	+21	+3	+14	
<b>UK passenger embarkations</b>	281	316	403	451	460	557	594	653	+132%
<b>Overseas passenger embarkations</b>	94	112	100	125	124	157	139	184	+96%
<b>% Overseas embarkations</b>	25	26	20	22	21	22	19	28	
<b>Port of call pax 000s)</b>	231	325	322	382	365	420	448	541	+134%
<b>% annual increase</b>	+13	+41	-1	+19	-4	+15	+7	+21	
<b>Ports</b>	41	42	44	50	46	38	43	47	
<b>Cruise ships</b>	87	76	85	85	91	101	92	116	
<b>Cruise lines</b>	50	42	48	50	52	53	49	53	

Definitions: Disembarkations – Passengers disembarked at a turn round port. Embarkations – Passengers embarked at a turn round port.

Ports of call pax – Passengers on ships at ports of calls i.e. not turn round ports,

Ports - Number of ports responded with information that they received cruise ship call.

Source: IRN Research – CRUISE PORT STATISTICS 2010