

# FERRYSTAT

## Passengers, cars & coaches



FERRYSTAT is IRN Research's branded monthly report on the UK ferry market. The twenty-page statistical report is based on monthly returns from the leading passenger ferry operators in the UK. The report provides passenger, car and coach traffic by route by mode of transport with clearly-laid-out tables and illustrative charts.

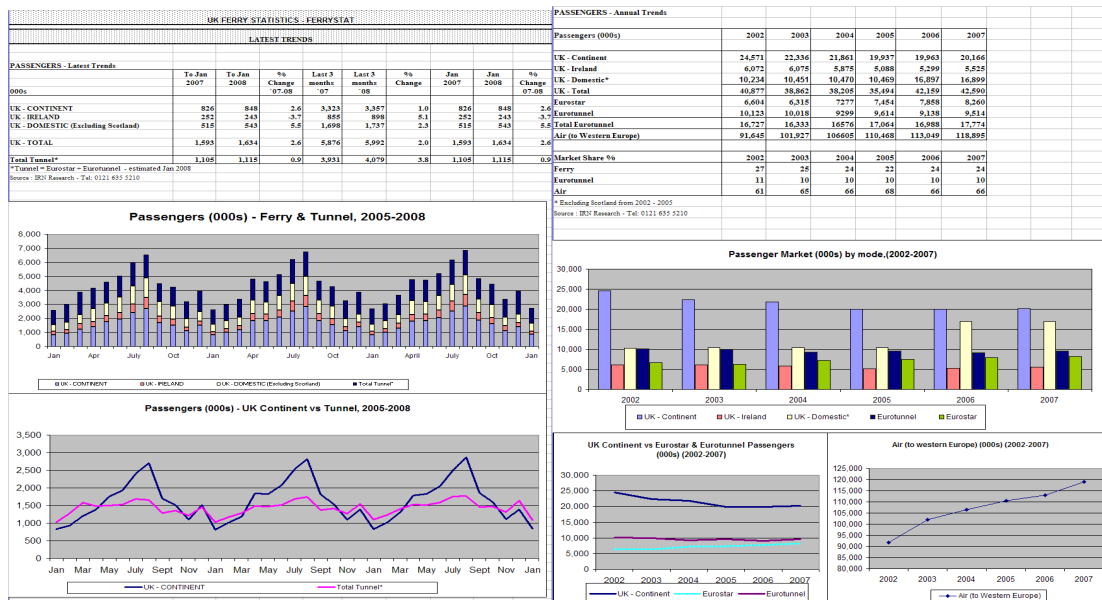
This definitive monitor of the UK ferry industry tracks the competitive position of all major routes on a monthly basis. The report is available soon after the end of each reporting month.

FERRYSTAT provides timely information for tactical action to improve sales and to give guidance to suppliers, service providers and financiers on the latest trends in the industry.

### Contents:

- Latest trends - passengers, cars, coaches and sailings by route & sector (UK - Continent, Domestic, Ireland and Eurotunnel)
- Annual trends - passengers, cars, coaches and sailings by route & sector
- UK - Continent passengers, cars, coaches and sailings by route & sector
- UK - Continent passengers by country of destination - Air & Ferry
- UK -Ireland passengers, cars, coaches and sailings by route & sector
- UK - Domestic passenger, cars & coaches by route & sector

### Ferrystat example:



**Price:** Annual Subscription - £650 (Plus VAT) - This includes 12 monthly reports, as well as one comprehensive annual report – UK Ferry Market. Individual monthly reports cost £300 each, or £500 for a single annual report.