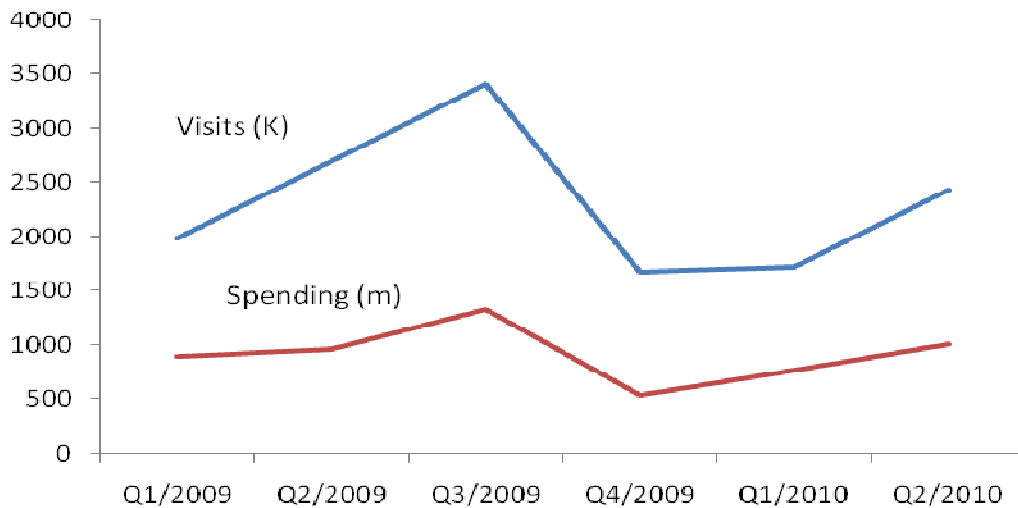


SPAIN
UK VISITORS

This definitive quarterly report highlights trends in the market for UK visitors to SPAIN. The SPAIN UK Visitors report is based on analysis of the UK Government's International Passenger Survey (IPS). It provides essential information for marketing and strategic planners.

The report is produced quarterly with trends of previous quarters in clearly laid-out tables and illustrative charts. It contains data on market shares by mode of transport as well as profiles by age, gender, residence and purpose of visit of UK resident visits to SPAIN.

SAMPLE OUTPUT – VISIT AND SPENDING TRENDS UK VISITORS TO SPAIN



Q2/2010

£m spending	UK Visits to SPAIN		UK Visits to Europe		Total UK Visits	
	Count	%	Count	%	Count	%
Q1/2009	1005	14,9%	3794	56,1%	6762	100,0%
Q2/2009	1456	18,2%	5179	64,6%	8020	100,0%
Q3/2009	2188	20,0%	7752	70,8%	10944	100,0%
Q4/2009	932	15,6%	3280	55,0%	5968	100,0%
Q1/2010	865	14,3%	3345	55,3%	6047	100,0%
Q2/2010	1385	17,5%	5088	64,2%	7920	100,0%

Source: TRAVELSTAT (IRN) (0121 635 5210) based on International Passenger Survey (IPS), © Crown Copyright 2010.

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